

GETTING AROUND

USAREUR - FACT SHEET

The *Getting Around* guides are the most comprehensive and useful available to the U.S. Military in Europe. They are digest-size (A5) manuals printed in full color on durable glossy paper,

each containing dozens of pages of essential, up-to-date and valuable information. They are handy, comprehensive, easy to use, and widely circulated through carefully selected distribution points.

GETTING AROUND IN USAREUR



US Army Europe • Circulation: 45,000

A complete guide to all the installations and services in USAREUR (U.S. Army, Europe). The most effective way to deliver your message to the soldiers, family members and civilian personnel of USAREUR. A no-nonsense guide that will be a valuable source of information for those currently assigned to or awaiting orders for duty in USAREUR.

EDITORIAL

General Information:

- USAREUR – Mission statement
- Maps – Country maps with locations of Garrisons and other locations prominently marked
- Mileage Charts – showing travel distance and time between facilities
- AFN – Television service summary of programming and channels available and how to receive them. Radio services with frequencies for both AM and FM reception. Telephone numbers for customer service
- AFRC – List of facilities and services
- AAFES – Information on retail outlets and locations
- DeCA – Summary of services and benefits
- DoDDS – Description of school system
- SatoTravel – List of offices and services
- Higher Education – Opportunities available and how to take advantage of them
- Credit Unions and Banks – Locations, services and other information
- Tricare – All the important information on health care
- Internet Addresses – Important cyberspace links

US ARMY GARRISON (USAG) INFORMATION

- Descriptions of the areas and towns in which the US Army Garrisons are located
- List of services available in each Garrison, including APOs; Army Community Services; auto craft shops; banks; bowling alleys; car rental; chapels; child development centers; clubs; commissaries; education centers; exchanges; golf courses; guest houses; housing offices; hospitals and clinics; music and theater centers; outdoor recreation centers; elementary, middle and high schools; sports centers and offices; youth centers and more
- Phone numbers for the above-listed on all installations
- Telephone conversion tables
- Local maps

READERSHIP

The magazine will reach over 100,000 members of the USAREUR community. Readers will include single soldiers, married servicemen/servicewomen and DoD civilians, as well as spouses and other family members.

DISTRIBUTION

Primary distribution will be through USAREUR Army Community Services offices. (Many of these copies will be sent in welcoming and orientation packages to soldiers in the United States who have orders for posts in USAREUR.) Copies will also be sent to public affairs offices, recruiting commands, Army & Air Force Exchange (AAFES) centers and other command organizations for redistribution.

RATES AND DEADLINES

		<u>B/W</u>	<u>2 Color</u>	<u>4 Color</u>
1 Page	US\$	3,765	4,235	4,700
1/2 Page		2,256	2,538	2,820

Insertion Order/Ad material
deadline dates:

Contact publisher

<u>Cover 2</u>	<u>Cover 3</u>	<u>Cover 4</u>
5,560	5,180	6,260